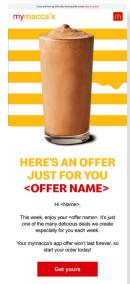
## MCDONALDS 'MY MACCAS' APP

WEEKLY DESIGNS & CAMPAIGNS MADE FOR 'MY MACCAS' APP. A DEMANDING CLIENT THAT WANTS CLEAN & EFFECTIVE SOLUTIONS.













McDelivery

**Eats** 





McDelivery Night
Campaign: I wanted
more items of clothing
that was being given
away and made a
'loop' that showcases
products and bring
excitment to users to
join in the campaign.



Made an animated
Gif of Cheeseburgers
(about 30 in different
sizes), raining
down and to ensure
Cheeseburger day was
noticed for users.



