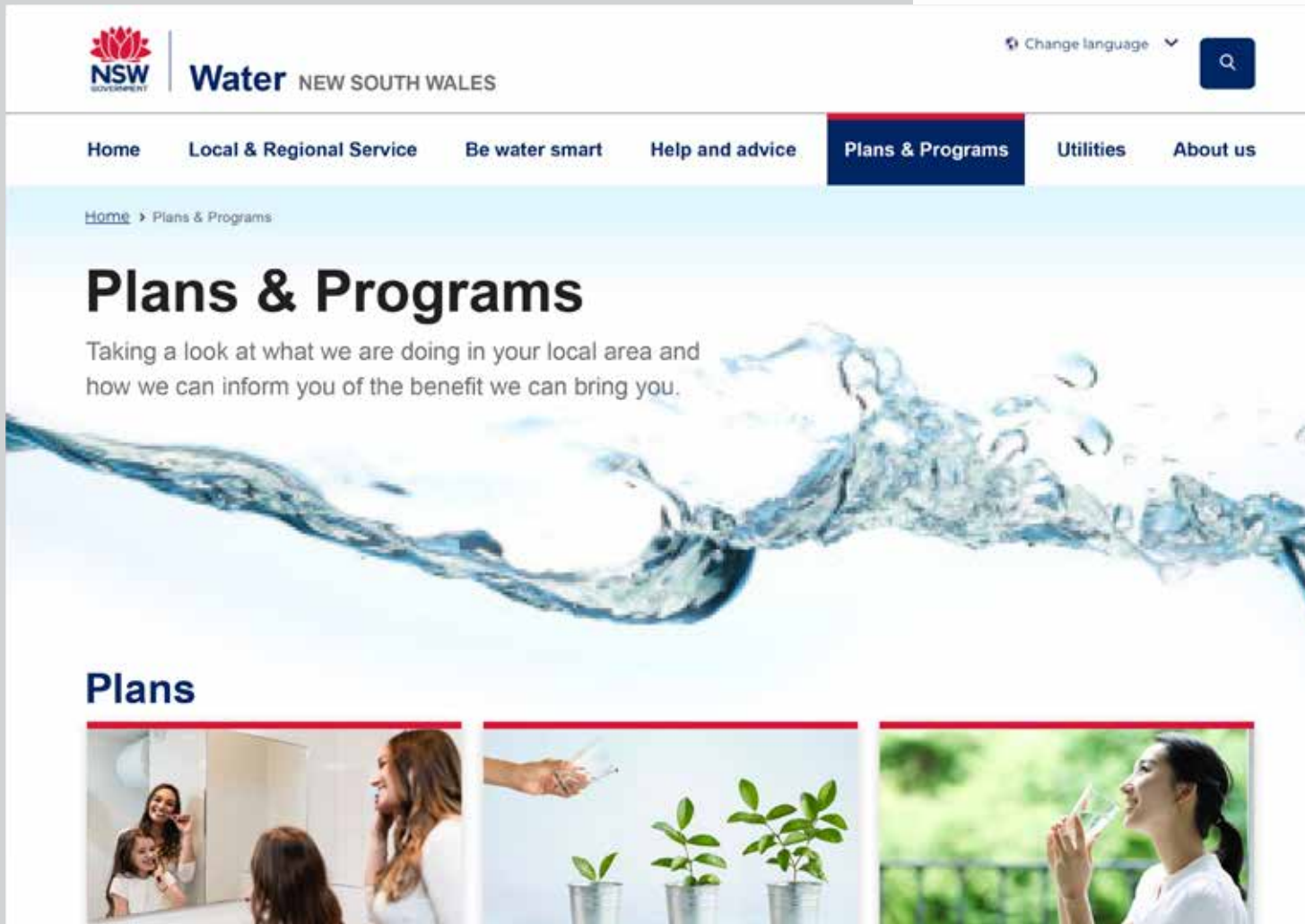
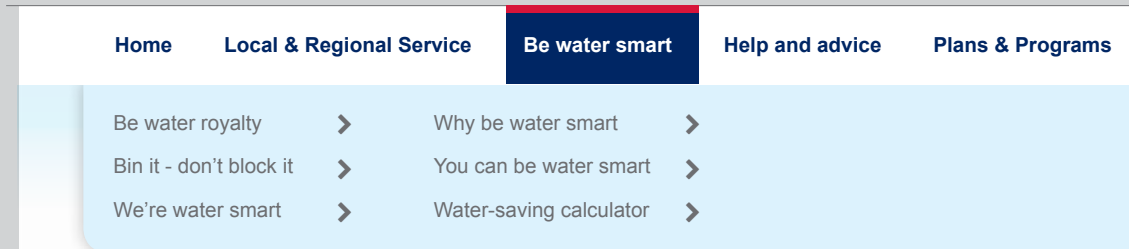
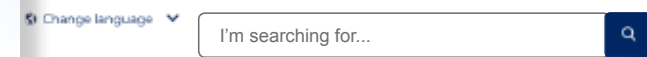


Simplify Navigation

Bringing it more in-line with other Government sites and make it feel on Brand. Less clutter and no bombardment of wordy content - it overwhelms. A clean visual look too.



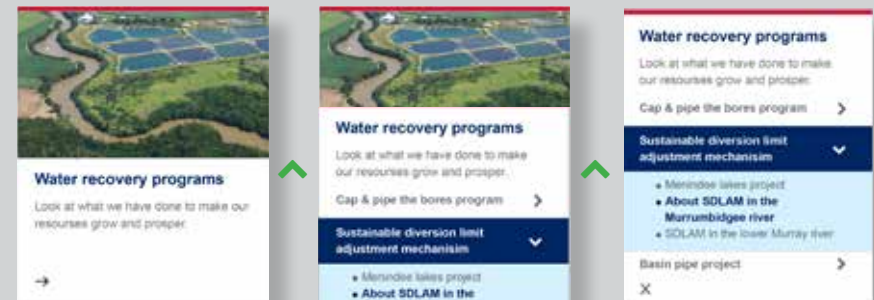
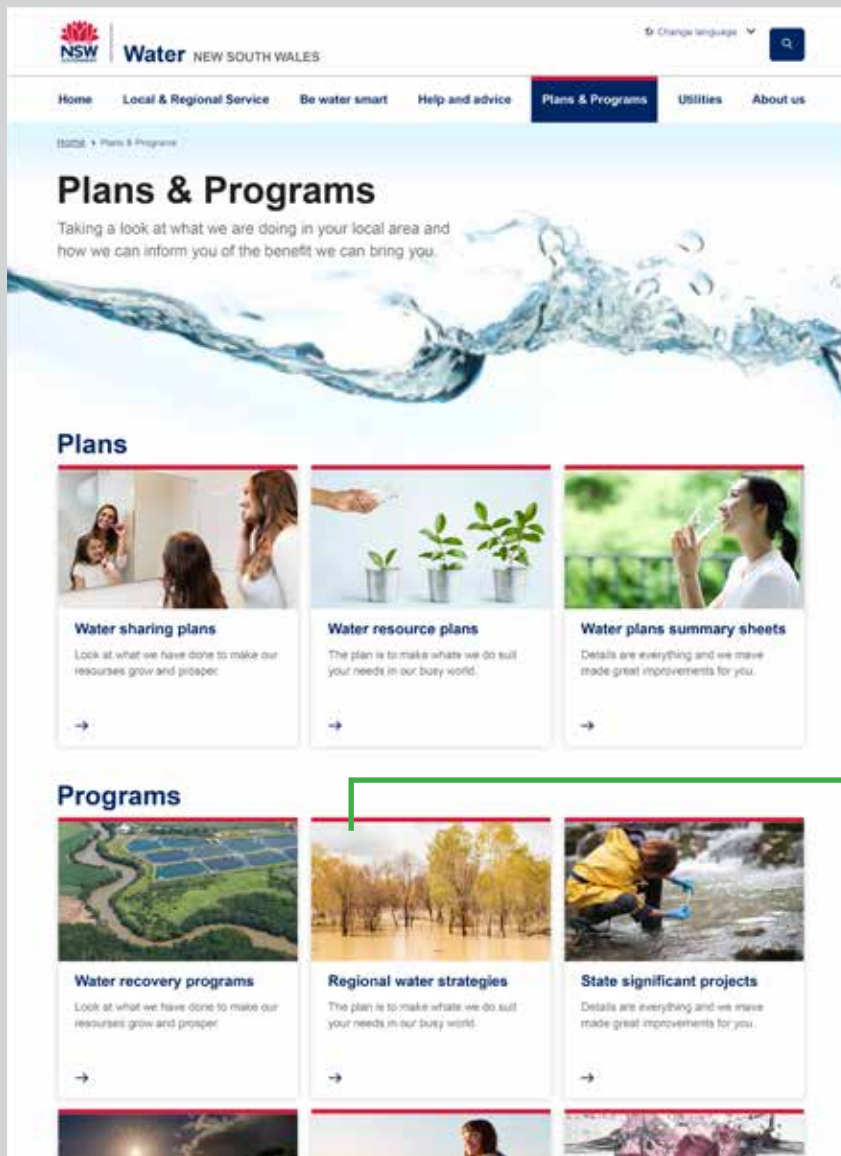
- Simple UX Navigation Bar
- Drop down menu for specific areas
- Search icon expands outwards across nav to help asap.



2

Content & Functionality

Content is king and to see it easily and not make you think its really important. I have made this a visually led site with clean typography and large simple visuals that makes understanding clear.



- Click article - it will take you to article (right) in Model format. But if there are sub-sections: the panel slides up to make choice.


3

Openness

I wanted the site to show an open hand like the NSW Gov site and thought that the Contact us from the head of NSW Water was sincere and also other main stream questions would be good here...plus gathering that site Help (Yes or No).

The screenshot displays a website layout with two main sections. On the left, a light blue box titled 'Contact us' features a portrait of David Harris, Chief Executive Officer, and social media icons for Facebook and Twitter. Below the portrait are three links: 'Contact the CEO', 'Contact your local member', and 'Ministers', each with a right-pointing chevron. On the right, a white box titled 'Have your say on current consultations' lists seven items: 'NSW 20-Year Waste Strategy', 'NSW Plastics Plan', 'NSW Animal Welfare Reform – issues paper', 'Review of mine safety laws', 'Private Native Forestry Review', 'Point to Point Independent Review 2020', and 'Financial Assurances Policy & Guideline'. At the bottom of this section are two buttons: 'Browse consultations' and 'Top ↑'. A footer bar at the very bottom asks 'Was this page helpful?' with 'Yes' and 'No' buttons, followed by the text 'We will use your rating to help improve the site.'

Contact us



David Harris
Chief Executive Officer

[Contact the CEO](#) >

[Contact your local member](#) >

[Ministers](#) >

Have your say on current consultations

- [NSW 20-Year Waste Strategy](#)
- [NSW Plastics Plan](#)
- [NSW Animal Welfare Reform – issues paper](#)
- [Review of mine safety laws](#)
- [Private Native Forestry Review](#)
- [Point to Point Independent Review 2020](#)
- [Financial Assurances Policy & Guideline](#)

[Browse consultations](#) [Top ↑](#)

Was this page helpful? [Yes](#) [No](#) We will use your rating to help improve the site.

4

Large Modal that keeps you on same screen

The site bothered me with some info being short & some info being long charts (or) it wouldn't look great on a full screen. I wanted to keep users on screen and decided a large News model would solve this. I even gave the tinted background some Government colours and look cheerful in tone. Like to see this area use Video and you can even use the modal to go to Previous article / Next article and you can Share story...and once clicked the bottom pane will expand downwards and take the info to send out.

A large screenshot of the website modal, showing the video player and the list of links below it. The modal is overlaid on a blue background with a map of the Murrumbidgee River region.

NSW Water NEW SOUTH WALES

Home > Plans & Programs > Water Recovery Programs > Sustainable diversion...

About SDLAM in the Murrumbidgee River

00:00 / 04:31

- [Improved flow management works at the Murrumbidgee River - Yanco Creek Offtake](#)
- [Modernising supply systems for effluent creeks - Murrumbidgee River](#)
- [Murrumbidgee River Constraints Measure](#)
- [Yanga National Park](#)
- [Nimmie-Caira infrastructure modifications](#)
- [Computer Aided River Management System for the Murrumbidgee River \(CARM\)](#)

Stage 1 pre-construction planning is now taking place for the first four projects. The NSW Government is committed to meaningful and transparent stakeholder engagement in these projects. The Department will comply with the requirements of the NSW Gateway

< Previous Next >

5

Clean & Clear Communication

The screenshot shows the 'Plans & Programs' page on the NSW Water website. The page features a navigation bar with links to Home, Local & Regional Service, Be water smart, Help and advice, Plans & Programs (active), Utilities, and About us. A search bar and a language change dropdown are also present. The main heading is 'Plans & Programs' with a sub-heading 'Taking a look at what we are doing in your local area and how we can inform you of the benefit we can bring you.' Below this, there are two main sections: 'Plans' and 'Programs'. Each section contains three cards with images, titles, and brief descriptions. The 'Plans' section includes 'Water sharing plans', 'Water resource plans', and 'Water plans summary sheets'. The 'Programs' section includes 'Water recovery programs', 'Regional water strategies', 'State significant projects', 'Healthy floodgate project', 'Become a water warrior', and 'Water savings for councils'. At the bottom, there are two columns: 'Contact us' featuring a photo of David Harris, Chief Executive Officer, and links to contact the CEO, local member, or ministers; and 'Have your say on current consultations' listing various initiatives like the NSW 20-Year Waste Strategy, NSW Plastics Plan, and NSW Animal Welfare Reform. A 'Browse consultations' button and a 'Top' button are also visible.

NSW Water NEW SOUTH WALES

Change language

Home Local & Regional Service Be water smart Help and advice **Plans & Programs** Utilities About us

Home > Plans & Programs

Plans & Programs

Taking a look at what we are doing in your local area and how we can inform you of the benefit we can bring you.

Plans

- Water sharing plans**
Look at what we have done to make our resources grow and prosper.
- Water resource plans**
The plan is to make what we do suit your needs in our busy world.
- Water plans summary sheets**
Details are everything and we have made great improvements for you.

Programs

- Water recovery programs**
Look at what we have done to make our resources grow and prosper.
- Regional water strategies**
The plan is to make what we do suit your needs in our busy world.
- State significant projects**
Details are everything and we have made great improvements for you.
- Healthy floodgate project**
Look at what we have done to make our resources grow and prosper.
- Become a water warrior**
The plan is to make what we do suit your needs in our busy world.
- Water savings for councils**
Details are everything and we have made great improvements for you.

Contact us

David Harris
Chief Executive Officer

Contact the CEO >
Contact your local member >
Ministers >

Have your say on current consultations

- NSW 20-Year Waste Strategy
- NSW Plastics Plan
- NSW Animal Welfare Reform – issues paper
- Review of mine safety laws
- Private Native Forestry Review
- Point to Point Independent Review 2020
- Financial Assurances Policy & Guideline

Browse consultations Top ↑

Was this page helpful? Yes No We will use your rating to help improve the site.