

BAUER MEDIA DIGITAL DEPT

QANTAS IN-FLIGHT IPAD APP, MYER EMPORIUM, AUSTRALIAN WOMAN'S WEEKLY & GOURMET TRAVELLER IPAD APPS. HIGH END BRANDS & INTERACTION DESIGN THROUGHOUT



Depts accessed by clicking on section boxes



Hiding text to reveal objects in full for art & design (left), then photo galleries enlarged to full screen on selection (below).

QANTAS



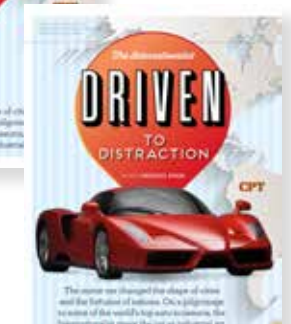
High quality content with long scrolling features.



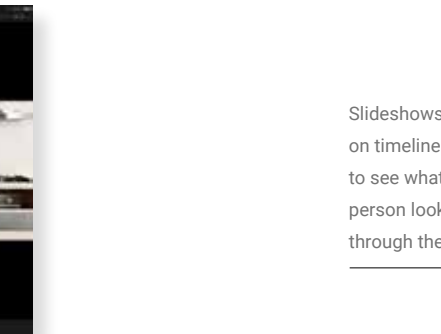
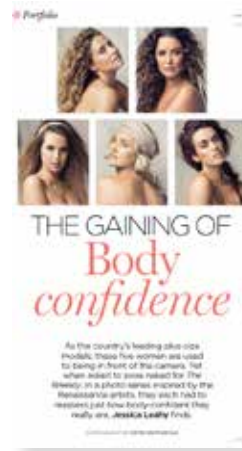
Car Feature: Transitions from opening screen...



...that drops down headline top of screen, followed by car coming in from left.



WOMEN'S WEEKLY



Click icons for enlarged content.

Click icons to see photo without text.

Click icons for video content.

Social & Share links

Click icons for video content.

Slideshows: Click on timeline photos to see what a person looked like through the years.

GOURMET TRAVELLER



Features accessed by clicking through section departments.



Every meal can be found and accessed by index screen.



Panoramic images: Programming images that slowly move across the screen with text in place throughout.



Click icon and text panel slides to the right to reveal the meal.



High quality content with long scrolling features.





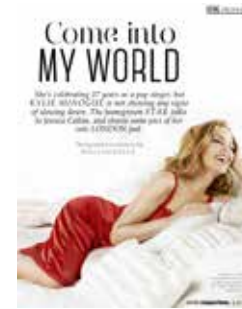
All contents are visible and can take you to section required.



Upon clicking a side panel moves out and you can order from the app.



Upon clicking a side panel moves out and you can order from the app.



Clicking button allows text to in.



With text revealed a shopping button is visible. Click button and the products move in from side. You can order online from here.



MYER EMPORIUM