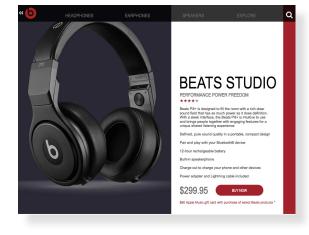
BEATS (UK)

DESKTOP VERSION OF 'CHRIS ROBSHAW' RUGBY UNION PLAYER, PROMOTING THIS NEW SET OF HEADPHONES FOR DR. DRE'S BEATS.

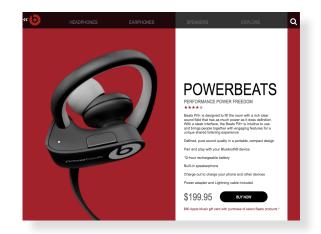
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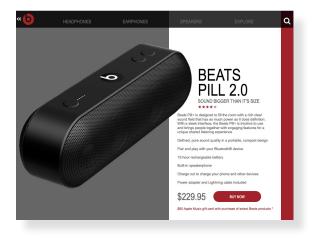
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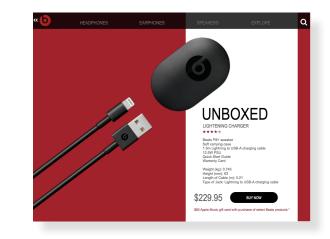




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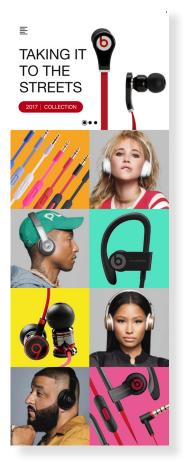


Simple but effective design just using the Nav Bar to journey through the Promo Screens. Screens slide in from right upon clicking Nav Section. You are taken to Credit Card payment portal upon clicking the BUY NOW button on each screen. Search Icon expands outside for input entry.



MOBILE VERSION, PROMOTING THIS NEW SET OF HEADPHONES FOR DR. DRE'S BEATS.

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Home screen is a scroll down screen of celebs and products. The Navigation uses buttons on each screen to move through screens. Screens slide smoothly from right.





Even the slightest touch puts you in full control of BeoPlay H8. Use the touch interface to answer a call, change song or adjust the volume. The touch interface even works if you are wearing gloves.





>

>



Great Comfort Even the slightest touch puts you in full control of BeoPlay H8. Use the touch interface to answer a call, change song or adjust the volume. The touch interface even works if you are wearing gloves.



★ Find your local Bang & Olufsen store



>

Home Screen button

changes to a Price /

Buy Now button inside.

To see other versions

of product there is a colour key at base of

screen to go through

the different versions.

>

Tech Specs at the top

of each screen takes

user to this generic

each headphone .. By

clicking the X - you

return back to last

screen, by clicking the

Beats logo you return

to Home screen.

screen (right) for

Even the slightest touch puts you in full control of BeoPlay H8. Use the touch interface to answer a call, change song or adjust the volume. The touch interface even works if you are wearing gloves.

Colors (Argilla Bright)

