BP 'BP REWARDS APP'

Accelerate your

earnings

Earn 2 points per litre.

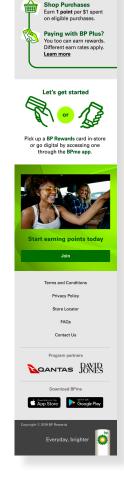
Petrol and Diesel

Earn 1 point per litre.

BP Ultimate Unleaded

LAUNCH OF 'BP REWARDS' APP FOR MOBILE & DESKTOP. A LOYALTY POINTS SCHEME WITH QANTAS & DAVID JONES DEPT STORE (AS POINTS PARTNERS). THIS PRODUCT IS NOW IN DEVELOPMENT AND ABOUT TO BE LAUNCHED NATIONWIDE & CAN ONLY SHOW SOME SCREENS HERE.





Left: The look of the Mobile App version and Users can choose between loyalty points with BP, Qantas Frequent Flyer points (or) David Jones department store points. Points allow discounts on goods with a chosen points partner or cheaper fuel at BP.



ON-BOARDING SCREEN



HOME SCREEN





THE LOOK OF THE DESKTOP VERSION