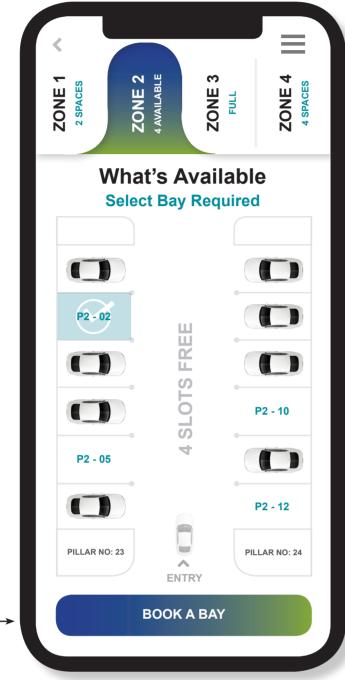
CAMPUS PARKING BAY PROPOSAL

Home



The Home Screen lets the journey begin in a positive way for the Campus Student showing Car and Flagging Discounts for Extended Bookings (A desired business goal required). So how do we get there?.....follow me and Let's Park!

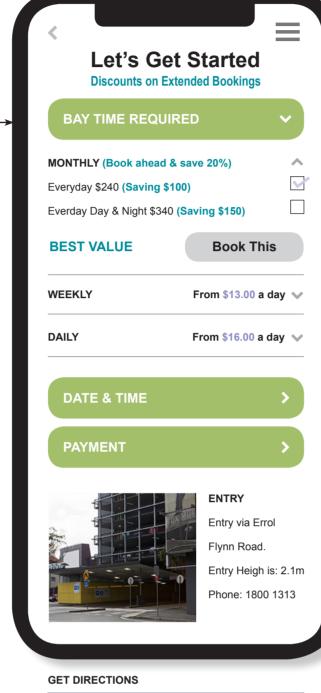
Zone Parking Bays

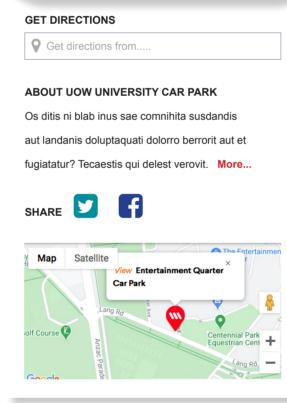


First stop should be WHAT'S AVAILABLE at that moment in time. So a Screen showing Zones (Top of Screen), this shows what current parks are available in those zones. The zone which has the most available spots is highlighted at the top of the screen and also shows on the map the spaces free (highlighted in Blue to stand out clearly to our User quickly). You also see your entry point in plan to Bay. Now User selects space and CTA turns button into BAY SELECTED & NO and changes

BAY SELECTED - P2-02

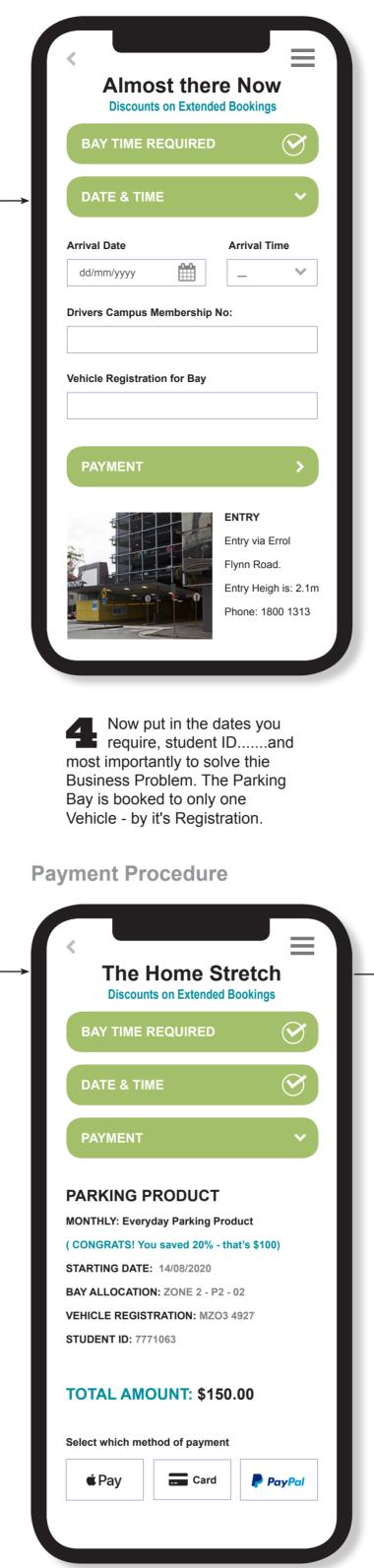
Bay Prices





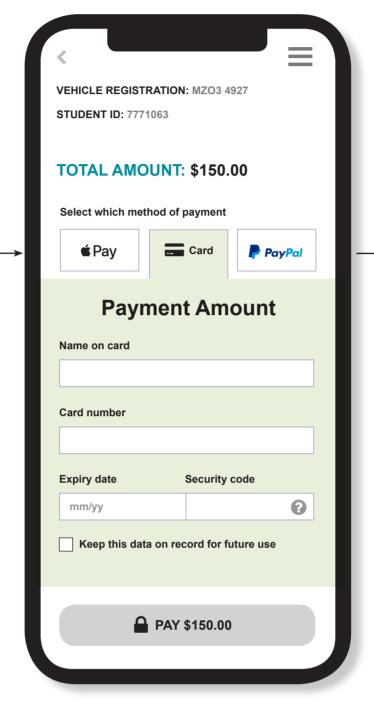
Business goals required highlighting Extended Period parking and have chosen the Monthly option for this.... easy for a User to go month by month and give both Business and User satisfaction. I also want the choice of offering Day Rate and Overnight also for selection and tick.....plus I want BEST VALUE flashing on and off to draw the User in and know this is the best you will get here. So book and hit that button for selecting Product. Now that was easy! Also this screen has extra content to view in making this selection and is important in getting a User to commit. I believe we need to show ENTRY info, DIRECTIONS to look up from a certain point to Car Park. INFO on University Campus. SHARE for Social Media and Finally a MAP.

Time Required



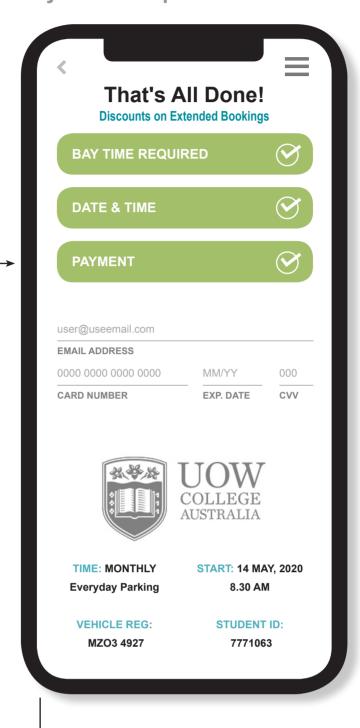
As you can see we are getting through the 3 easy steps efficiently for our User and and the CAT's are getting ticked off on completion. Now payment is calculated and amount shown....so select that payment box you can go with!

Payment Selected



With that selected the screen expands to reveal the payment form and a User can store these details for next time....I would if I was a long staying student and wanted to save future time. Hit that CTA to confirm (also flagging a secure payment Lock for reassurance and a must have here).

Payment Complete



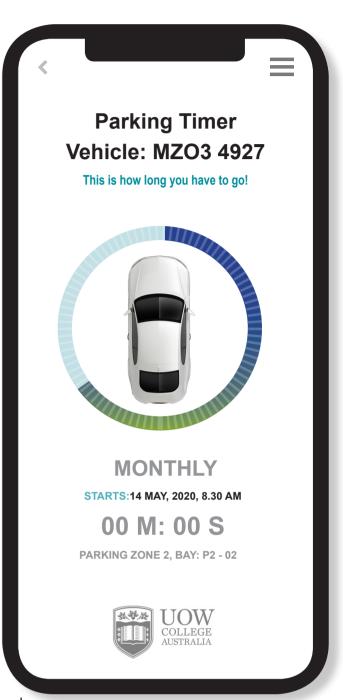
All 3 steps complete and you are shown your confirmed banking payment from card. You are also shown the Bay product purchased with Date Start, Vehicle Reg, Student ID and Time period paid for.

Model with OP Page



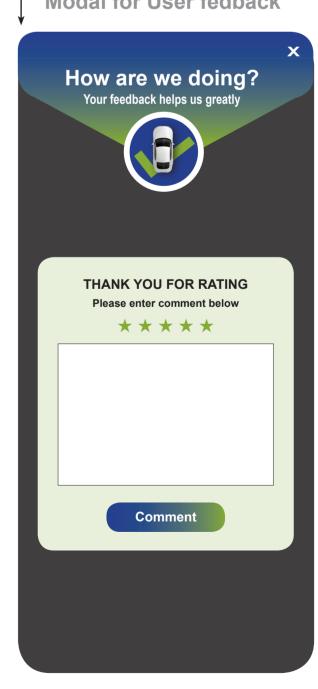
With all that completed a Model comes up to show a Thank you and present the QR Code for vehicle the bay will hold. The QR Code will always show on the Home Screen opening the App.

Vehicle Time Period Timer



Under MENU there will also be a helpful screen for Users to see how long they have on their parking with a Timer that visually shows them quickly the time left to go...... I would want this if I were a student to jog my mind.

Modal for User fedback



Now User Feedback is important and with the Timer - every 3 weeks we can ask if they are satisfied or ask for w comments for the first 2 months. We can see if all is working right here!

CAMPUS PARKING BAY PROPOSAL

PROBLEM

A large amount of campus users are allowing their parking bay to be used by others and sharing their entry codes at the barrier... they wish and need to find a way to stop this happening.



SOLUTION

The most simple solution is in Pre Booking a Parking Bay, you need to book the Car Registration and not focus on the student who has booked (that's secondary), and ensure that every Bay has a vehicle that is booked for that slot to catch out abuse.

JENNY'S STORY

Jenny is a new student to University of Wollongong and she needs a place to park her car and wants to ensure that her 30 min drive to the Uni will have a car park nearby for her (everyday). She has been told by the Uni that there is an app available to pre book a car park for her car.

So she downloads the App and looks over what is on offer. She can see on the Apps Home screen that extended booking on cars is available and she thinks that is what she needs for her 2 years here. The App tells her easily what car parking is available and shows her Zones at Uni that have free spots to book. She picks a spot and then looks for that Extended Parking Offer...she does not want to lose her spot. She see's Monthly, Weekly and Daily Packages...but she opens the Monthly package and see's BEST OFFER flagged up to know she has found the right spot. There are Prices for Daily Monthly Parking and Day & Night Monthly Parking. She selects Monthly Daily Parking and then goes into starting dates for her course at Uni and enters her Uni ID and her cars registration for having that bay in her name. She also see's that below all of this there is helpful info on getting to the Uni, Directions and Map....also Social Media links too!

She now sees that she has almost done (and that was quick), she clicks Payment and she see's the breakdown of her package costs and total. She selects the payment icon she wants - a drop down form appears for instant filling in and she see's that she can save her card details for even quick entry next time.

Now she has confirmed the payment she is shown a screen with all steps made and ticked complete, bank card details shown and package bought is broken down for her....then the car and its registration will be assigned to that bay. Now after a few seconds wait, her QR Code pops up on screen and she is happy she has made it! She notices that info is shown saying a QR code has been sent to her email and she will be able to printout a code at home (that will be handy). She knows her code will always show upon opening the App daily and is essential when driving that you get it quickly when in the car park. In the Menu section see see's there as a Timer for her Bay and she opens it up and see's that she can view her bay booking at any time and a day and hour counter (man, that will be useful to me).

Jenny now has started using her app and checks her Timer from time to time.....occasionally she gets a pop-up that checks if she is a happy customer and asks her for thoughts. She has been very happy and glad with her helping hand with this product and has taken away the worry of a daily hunt for a park and her safety on having a regular spot at Uni, gives her peace of mind.