

CAMPUS PARKING BAY PROPOSAL



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PROBLEM

A large amount of campus users are allowing their parking bay to be used by others and sharing their entry codes at the barrier... they wish and need to find a way to stop this happening.



SOLUTION

The most simple solution is in Pre Booking a Parking Bay, you need to book the Car Registration and not focus on the student who has booked (that's secondary), and ensure that every Bay has a vehicle that is booked for that slot to catch out abuse.

JENNY'S STORY

Jenny is a new student to University of Wollongong and she needs a place to park her car and wants to ensure that her 30 min drive to the Uni will have a car park nearby for her (everyday). She has been told by the Uni that there is an app available to pre book a car park for her car.

So she downloads the App and looks over what is on offer. She can see on the Apps Home screen that extended booking on cars is available and she thinks that is what she needs for her 2 years here. The App tells her easily what car parking is available and shows her Zones at Uni that have free spots to book. She picks a spot and then looks for that Extended Parking Offer...she does not want to lose her spot. She see's Monthly, Weekly and Daily Packages...but she opens the Monthly package and see's BEST OFFER flagged up to know she has found the right spot. There are Prices for Daily Monthly Parking and Day & Night Monthly Parking. She selects Monthly Daily Parking and then goes into starting dates for her course at Uni and enters her Uni ID and her cars registration for having that bay in her name. She also see's that below all of this there is helpful info on getting to the Uni, Directions and Map....also Social Media links too!

She now sees that she has almost done (and that was quick), she clicks Payment and she see's the breakdown of her package costs and total. She selects the payment icon she wants - a drop down form appears for instant filling in and she see's that she can save her card details for even quick entry next time.

Now she has confirmed the payment she is shown a screen with all steps made and ticked complete, bank card details shown and package bought is broken down for her....then the car and its registration will be assigned to that bay. Now after a few seconds wait, her QR Code pops up on screen and she is happy she has made it! She notices that info is shown saying a QR code has been sent to her email and she will be able to printout a code at home (that will be handy). She knows her code will always show upon opening the App daily and is essential when driving that you get it quickly when in the car park. In the Menu section see see's there as a Timer for her Bay and she opens it up and see's that she can view her bay booking at any time and a day and hour counter (man, that will be useful to me).

Jenny now has started using her app and checks her Timer from time to time.....occasionally she gets a pop-up that checks if she is a happy customer and asks her for thoughts. She has been very happy and glad with her helping hand with this product and has taken away the worry of a daily hunt for a park and her safety on having a regular spot at Uni, gives her peace of mind.